



2014 Annual Statistical Report

Jessica L. Arias, Animal Services Director
Tamee Penley, Animal Services Administrative Manager
Elizabeth Overcash, Animal Shelter Manager

Pet Adoption | 221 Stone Quarry Rd. Haw River NC | 336-578-0343
Shelter & Field Services | 215 Stone Quarry Rd Haw River NC | 336-578-0343
Spay & Neuter Clinic of Alamance County | 1919 S. Church St Burlington NC | 336-570-6767

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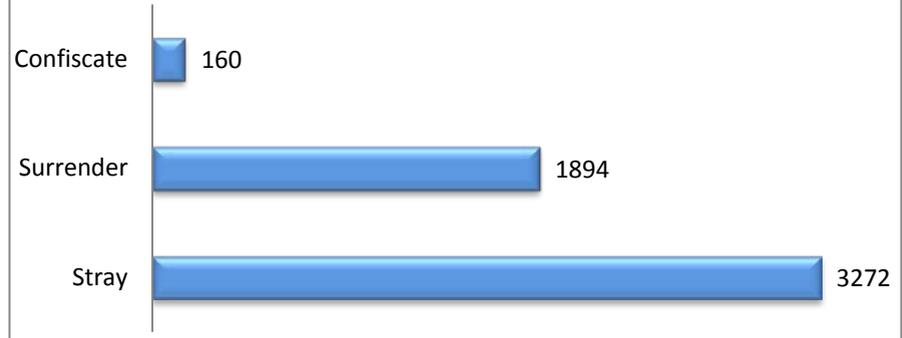
Calendar Year 2014

Animal Intakes

Total Intakes

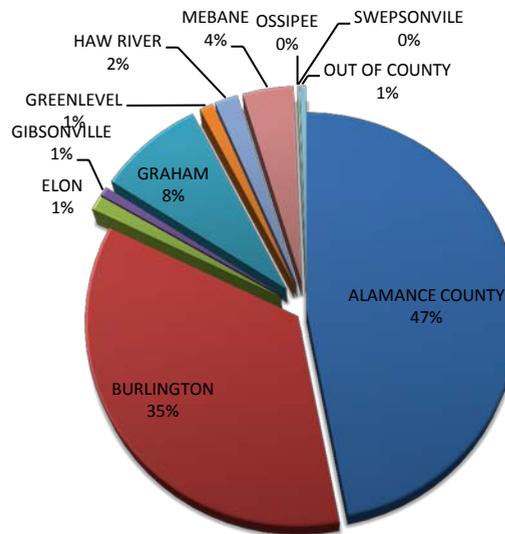
	<u>Dog</u>	<u>Cat</u>	<u>Other</u>	<u>Total</u>
Stray	1209	2009	54	3272
Surrender	967	871	56	1894
Confiscate	137	21	2	160
Total	2313	2901	112	5326

CY 2014 Animal Intake Totals

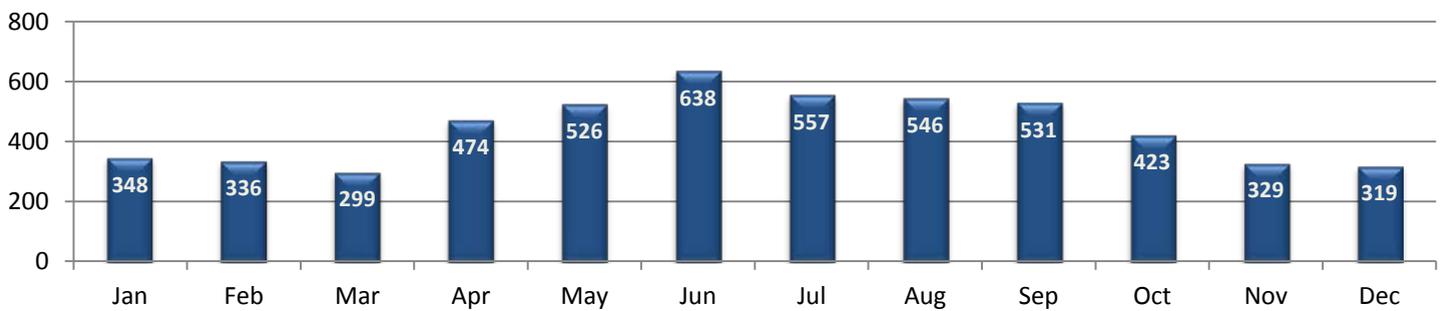


Intakes By Jurisdiction

	<u>Total</u>	<u>%</u>
ALAMANCE COUNTY	2499	47%
BURLINGTON	1879	35%
ELON	62	1%
GIBSONVILLE	38	1%
GRAHAM	444	8%
GREENLEVEL	57	1%
HAW RIVER	98	2%
MEBANE	213	4%
OSSIPEE	6	0%
SWEPSONVILLE	2	0%
OUT OF COUNTY	26	0%
VILLAGE OF ALAMANCE	2	0%
Total	5326	100%



2014 Monthly Intake Totals



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Animal Outcomes

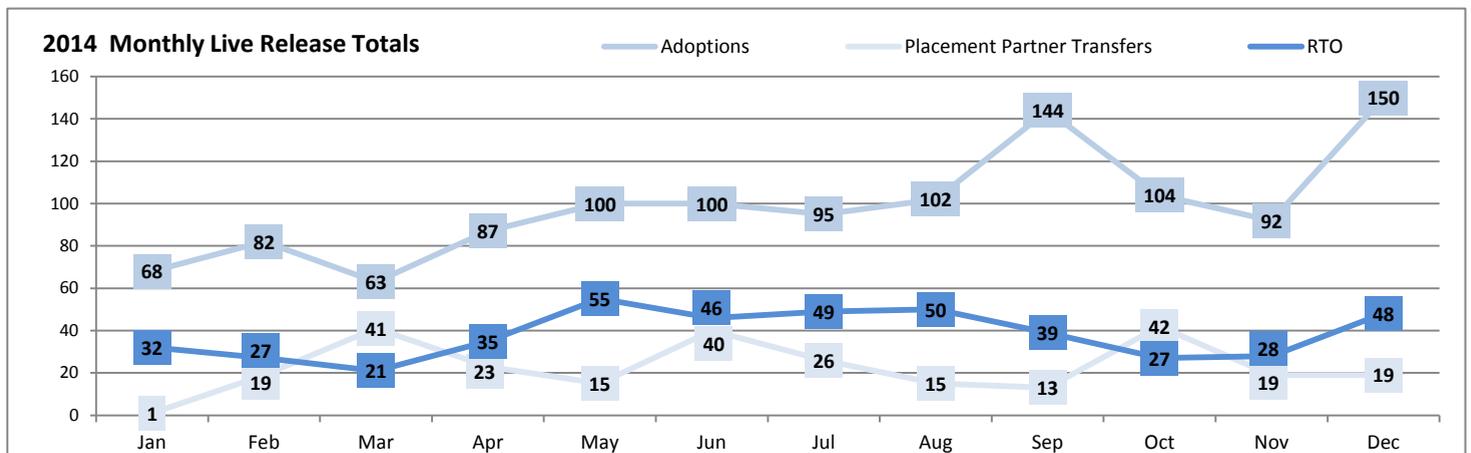
Total Outcomes

	<u>Dog</u>	<u>Cat</u>	<u>Other</u>	<u>Total</u>	<u>% of total Dispositions</u>
Return to Owner (RTO)	447	46	3	496	9%
Adoption	768	367	51	1186	22%
Rescue Transfer	171	80	1	252	5%
Euthanasia	964	2323	84	3371	62%
Died	19	74	4	97	1.8%
Total	2369	2890	143	5402	100%

Live Release of Placeable ⁽¹⁾ Animals

	<u>Dog</u>	<u>Cat</u>	<u>Other</u>	<u>Total</u>	<u>% Placeable Intakes</u>
Return to Owner (RTO)	447	46	3	496	13%
Adoption	768	367	51	1186	31%
Rescue Transfer	171	80	1	252	6.5%
Total	1386	493	55	1934	50%

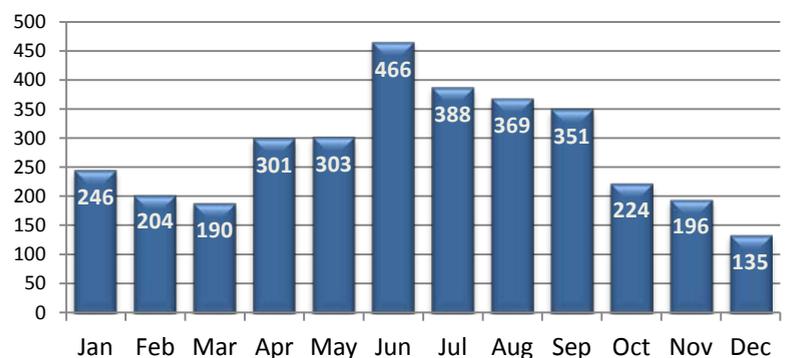
(1) The term "Placeable" animals does not include animals surrendered for euthanasia, feral cats, animals that arrive dead or die in our custody, bite quarantine animals, and animals that have been confiscated from the total number of animals dispositioned. For the year of 2014 this number totals 3853



Euthanasia Reasons

	<u>Dog</u>	<u>Cat</u>	<u>Other</u>	<u>Total</u>	<u>%Euth</u>
Behavior	411	170	12	593	18%
Feral	0	1167	16	1183	35%
Medical	375	892	55	1322	39%
Space	177	95	1	273	8%
Total	963	2324	84	3371	100%
Owner Requested Euthanasia					
Euthanasia	81	26	4	111	3%

2014 Monthly Euthanasia Totals

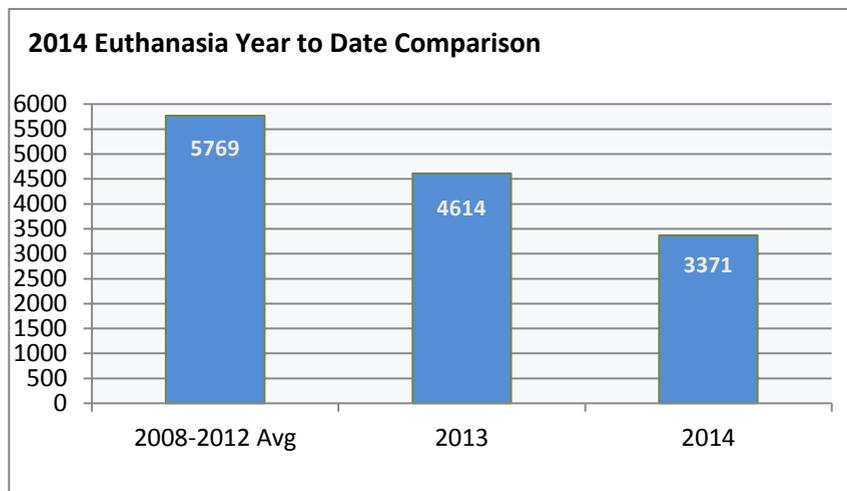
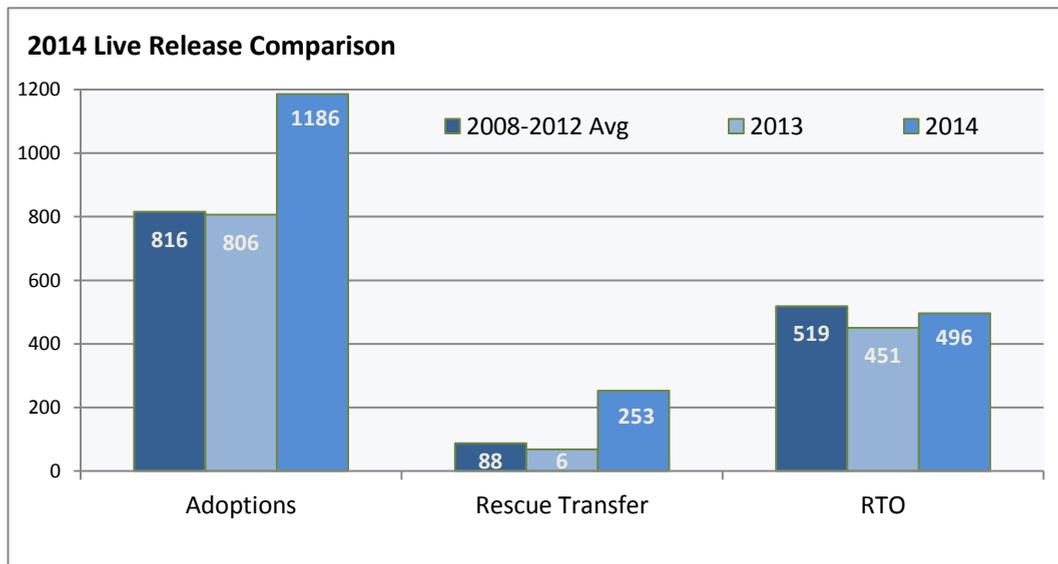
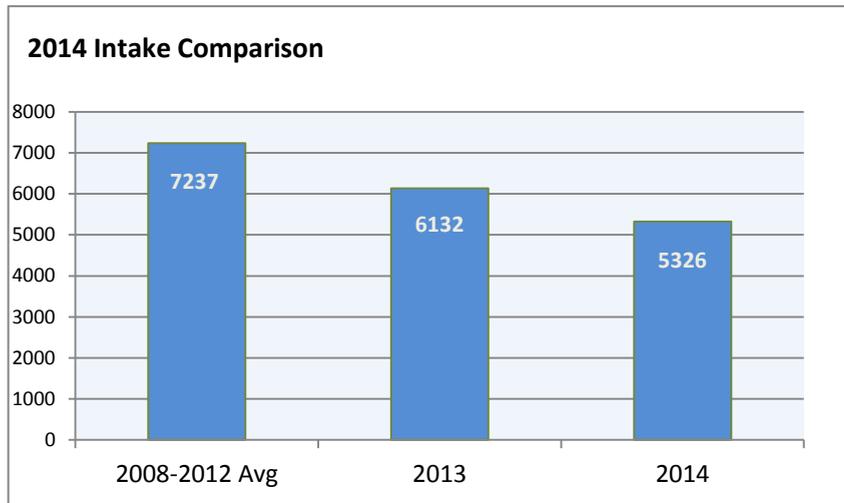


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Intake/Outcome Comparison Statistics



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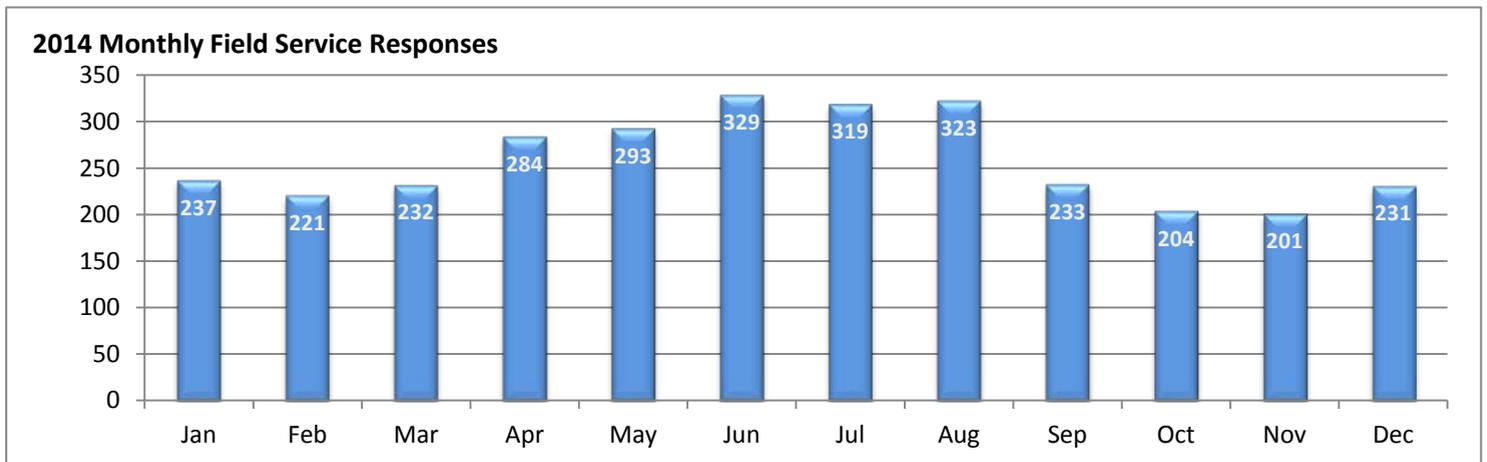
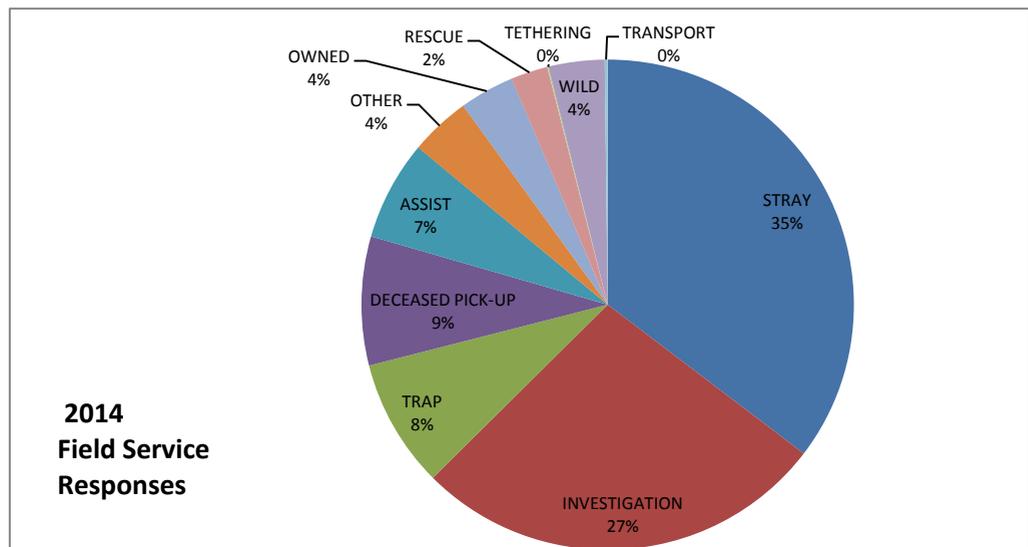
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Field Services

(field calls related to domestic animals at large)	STRAY	1121
(field activities involving complaints of cruelty, neglect, code violations, bites, barking and abandoned pets)	INVESTIGATION	861
(field activities related to trapping animals)	TRAP	268
(pick-up and removal of deceased animals)	DECEASED PICK-UP	269
(activities related to assisting other agencies such as police or fire, and providing assistance to the public for animal related matters in the field)	ASSIST	208
(field activities not included in the other categories)	OTHER	126
(activities related to owned animals not included in other categories)	OWNED	114
(activities related to the emergency rescue of an animal in the field)	RESCUE	77
(activities involving complaints related to tethering ordinance)	TETHERING	3
(activities related to wildlife)	WILD	116
(activities involving the transport of an animal)	TRANSPORT	6
	Total	3169

Average Field Service Responses per day: 8.7



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Spay Neuter Clinic

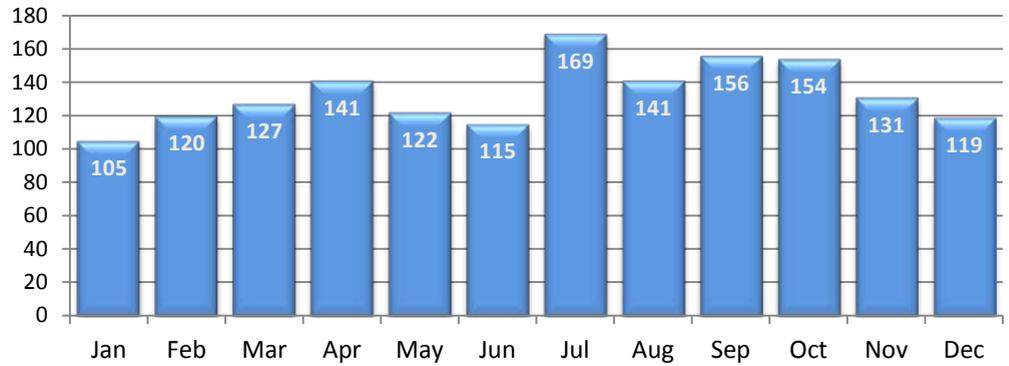
Spay/Neuter Surgeries Performed:

Canine	736	% Δ From 2013
Feline	864	
Total	1600	

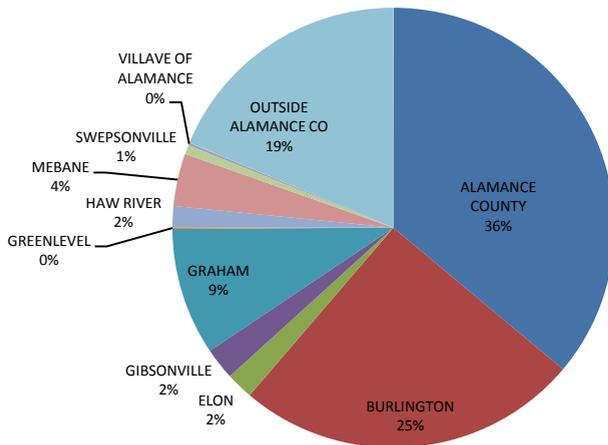
Demographics:

Public	1267
Rescue Groups	86
\$20 FIX	16
PAWS public assistance/ Shelter referrals	35
Adoption Center	196

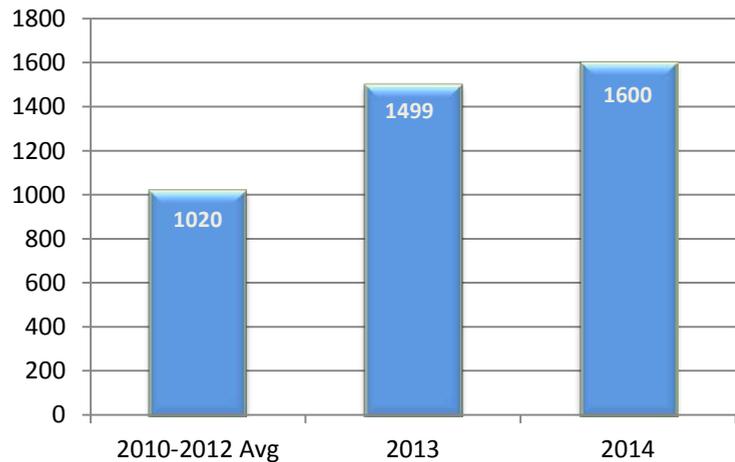
2014 Monthly Spay & Neuter Clinic of Alamance County Sterilization Procedures Performed



2014 Spay & Neuter Clinic of Alamance County Client Demographics



2014 Comparison Sterilization Procedures Performed Spay & Neuter Clinic of Alamance County



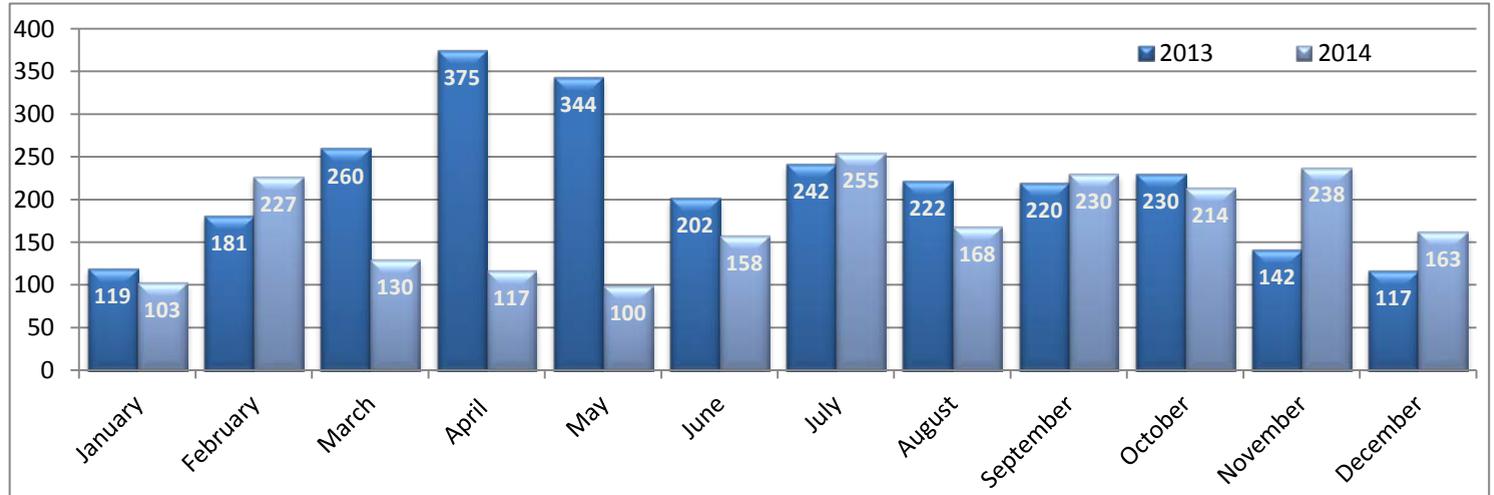
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Volunteer Activities

Volunteer Hours



Rabies Clinics

Month	Vaccinations Administered
April	358
July	355
September	200

Adoption Promotion

- Monthly Pet of the Week spots on WXII 12 and Fox 8 noon news broadcasts.
- Weekly spot on WFMY's "2 the Rescue" segment that airs on the weekends.
- Feature 6 pets each month in Happy Tails magazine; April issue included cover story by BAS about finding lost pets.
- Continue to feature an adoptable pet each week in the Times-News; added a digital ad in Sept. to reach the online subscribers and it has been performing reasonably well.
- Facebook has continued to grow and perform well; we added an Instagram feed in Dec. as a means for volunteers and others to post pictures of our pets.
- We held nine 1/2 price adoption specials in 2014: Valentine's Day; 10 Year Anniversary in April; one weekend each month from May through October; and the week before Christmas. All were successful in increasing adoptions.

Community Awareness/Promotion Activities

- Monthly visits to area nursing homes for pet therapy
- Presentations for local pre-school program, summer camps, Lion's Club, Civitan Club
- Presentation for May and November Burlington Police Department's Citizen Academy classes
- Participated in 3 health fairs with Elon University, City of Burlington and Alamance County employees
- Conducted tours for Leadership Alamance class
- Work with Elon University student's SHARE volunteer program; assist with projects/interviews
- Alamance Community College's Animal Care program students: Co-op, job shadowing, etc.
- Miles for Mutts (fundraiser for Humane Society)
- Biscuit Foundation fundraiser
- Alamance Kennel Club's Responsible Dog Ownership event at City Park
- City of Burlington's Carousel Festival, Christmas Parade, Dickens Downtown, Christmas in the Park
- Humane Society's Woofstock event

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2014 Photo Gallery

